

FOR IMMEDIATE RELEASE

LED Marquee Manufacturer Designs New Communication System for Industrial Marketplace

(Milwaukee, WI) – October 15, 1999. To provide At-A-Glance information with effective facilitation of real-time critical statistics to the appropriate decision making individuals, ADAPTIVE Micro Systems, Inc. has designed a new industrial marquee, the ALPHAVISION FS Series. Plant engineer responsibility continues to increase as does the need for effective, proactive communication in facilities worldwide. The question is how to ensure that the appropriate information is clearly posted for all affected employees to increase productivity, reduce scrap, decrease downtime and improve the overall bottom line? With little room for error and the exorbitant cost associated with even seconds of downtime, the answer was clear to one LED manufacturer that stepped in to provide the solutions to these industrial challenges.

After months of market field research and discussions with industry representatives, plant engineers, systems integrators and market managers alike, the answer became clear - large scale marquees. The FS series a character matrix product line, available in 1.4”– 2.1” characters and can list up to 20 lines of information such as production statistics, quotas, line speed, warnings, signals, etc. As an added feature, the FS displays offer front serviceability. The customer can program the displays and post all communication, with a choice of yellow, green and amber LED’s, in a variety of character fonts.

Other ADAPTIVE’ industrial marquees commonly used in the industrial market include the ALPHA 4000, 7000 and Nema 4/4x/12 ratings. ADAPTIVE has recently been involved with providing a viable solution to the Visual Factory, an overall integrated communications system which provides information from the boardroom to the dock door, via LED marquees and intelligent messaging software.

Headquartered in Milwaukee, WI, ADAPTIVE has designed, developed and manufactured its products since 1978. The software product line includes the brands: ALPHA, Messaging, AlphaNet Plus’, BETABRITE, Messaging and Smart Alec, Intelligent Messaging Software’.

For additional information on these or other ADAPTIVE products and services, please visit our web site at <http://www.ams-i.com>.

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