The ALPHA[™] Solar[™] Outdoor Electronic Display is Suitable for a Wide Range of Applications:

Train Stations

- Display arrival/departure schedules
- Highlight platform and train numbers
- Display ticket information
- Satisfy ADA requirements
- Display paging information

Bus Stations

- Display arrival/departure schedules
- List routing information
- Display ticket information

Airports

- Display flight schedules
- Provide check-in and gate information
- Display baggage claim information
- Provide ramp information

Parking

- Direct vehicles to available parking areas/levels
- Display parking rate information
- Direct vehicles to proper exits
- Direct people to have money/ticket ready

Car Rental

• Direct VIP/express customers to car stalls

Bank Drive-Thru

- Direct customers to available tellers
- Promote/cross-sell other financial products
 and services
- Increase customer awareness and sales
- Display accurate time and temperature
- Reduce perceived wait time

- Retail Advertising
- Advertise sales and specials-of-the-day
- Promote your services
- Communicate with your most important market: traffic passing your store
- Display time and temperature

Employee Entrances

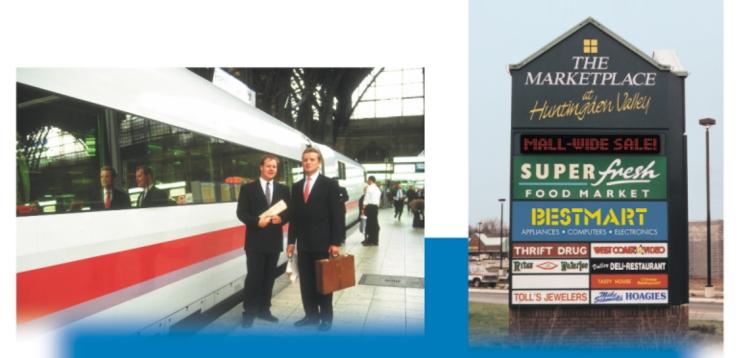
- Communicate efficiency goals and real-time production counts
- Display the number of "safe work days"
- Provide motivational messages

Communicate important employee information

- (401K, health insurance policies, etc.)
- Provide personnel updates (promotions, transfers, new employees/job responsibilities, birth-

days, work anniversaries, and more)





Quality LED Outdoor Business Communication

ALPHA SOLAR OUT GET THE MESSAGE. GET AL



ALPHAS lar



Get the message.

Inform

NEWYO

Flight #407 Use Bag Claim 5

MIDWEST EXPRESS

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The ALPHA[™] Solar[™] line of electronic message displays provides a versatile way to instantly inform and communicate. Your audience can be guided... educated...even motivated. Solar outdoor technology is ideal for a wide range of applications from passenger information in airports/train stations and advertising in retail establishments, to customer information at bank drive-thrus and employee communications at plant/company entrances.

Attract

Solar's bright, sunlight-readable, large 7-inch characters provide a powerful 350 ft. viewing distance for maximum visibility and impact. In addition, your messages can be displayed in two lines of 3-inch characters to greatly increase the amount of information visible at one time. With Solar you get clear, crisp, red or amber colored messages. Instant "on" and "off" operation of LEDs eliminates the "blurriness" typically found with incandescent signs.

Solar displays also attract attention with time and temperature information.





