

The ALPHA™ Solar™ Outdoor Electronic Display is Suitable for a Wide Range of Applications:

Train Stations

- Display arrival/departure schedules
- Highlight platform and train numbers
- Display ticket information
- Satisfy ADA requirements
- Display paging information

Retail Advertising

- Advertise sales and specials-of-the-day
- Promote your services
- Communicate with your most important market: traffic passing your store
- Display time and temperature

Bus Stations

- Display arrival/departure schedules
- List routing information
- Display ticket information

Employee Entrances

- Communicate efficiency goals and real-time production counts
- Display the number of "safe work days"
- Provide motivational messages

Airports

- Display flight schedules
- Provide check-in and gate information
- Display baggage claim information
- Provide ramp information

- Communicate important employee information (401K, health insurance policies, etc.)
- Provide personnel updates (promotions, transfers, new employees/job responsibilities, birthdays, work anniversaries, and more)

Parking

- Direct vehicles to available parking areas/levels
- Display parking rate information
- Direct vehicles to proper exits
- Direct people to have money/ticket ready

Car Rental

- Direct VIP/express customers to car stalls

Bank Drive-Thru

- Direct customers to available tellers
- Promote/cross-sell other financial products and services
- Increase customer awareness and sales
- Display accurate time and temperature
- Reduce perceived wait time

MASS TRANSIT



**Quality LED Outdoor
Business Communication**



ALPHATMSolarTM

Get the message.

Inform

The ALPHA™ Solar™ line of electronic message displays provides a versatile way to instantly inform and communicate. Your audience can be guided... educated... even motivated. Solar outdoor technology is ideal for a wide range of applications from passenger information in airports/train stations and advertising in retail establishments, to customer information at bank drive-thrus and employee communications at plant/company entrances.

Attract

Solar's bright, sunlight-readable, large 7-inch characters provide a powerful 350 ft. viewing distance for maximum visibility and impact. In addition, your messages can be displayed in two lines of 3-inch characters to greatly increase the amount of information visible at one time. With Solar you get clear, crisp, red or amber colored messages. Instant "on" and "off" operation of LEDs eliminates the "blurriness" typically found with incandescent signs.

Solar displays also attract attention with time and temperature information.

Flight #407
Use Bag Claim 5

AIRPORTS

RAILWAY STATIONS

TRAIN 47 ON-TIME

Time 3:12 PM Destination WASHINGTON DC Track 3

EMPLOYEE ID
REQUIRED

EMPLOYEE
COMMUNICATION

EMPLOYEE ENTRANCES

Advertise

Are you looking for a way to stand out from your competition and increase sales volume? Do you want to significantly improve your company's image and product recognition? Used in support of other media programs, the Solar display will reinforce your advertising and promotional programs. Plus, you can develop specially targeted in-store campaigns that enhance your competitive position. Dollar for dollar, you get more impact – and at a lower cost than advertising with other media.

Special Features

- Energy efficient – consumes less power than incandescent signs (up to 90% less for comparable sizes)
- Long LED life – typical 100,000 hours as compared to 3,000 to 5,000 hours for many incandescent bulbs
- Reduced maintenance costs – relamping not required
- Bright – typical 3000 mcd rated LEDs (red or amber)
- Unique patented louver design enhances readability in sunlight
- Several different lengths available
- Fully cased and ready for installation
- Programmable via personal computer or from a portable, hand-held IR keyboard

RETAIL

Special Lunch Buffet
at the TASTY HOUSE !

BANK DRIVE-THRU

HOME EQUITY LOANS

INVEST in a CD !
Get a 1% Bonus for 6 mos.