



The new and improved BetaBrite® electronic message display gets your message across faster and better than ever before. Designed for top visibility at a 150 ft. distance, our displays are brighter and sharper than the competition.

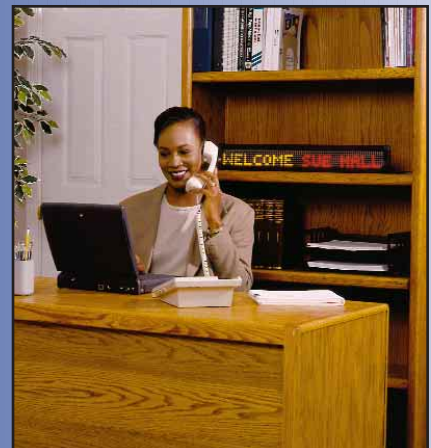
Adaptive™ manufactures, tests and services our entire product line all under one roof. That means quality, consistency and customer service you can count on.

- Advertise your specials
- Announce upcoming events
- Welcome customers & guests
- Promote safety awareness
- Recognize employees

## *Electronic Message Display*

### **Features:**

- *Save and display multiple messages*
- *Handheld infrared keyboard*
- *Simple 3-step programming*
- *Creative messages at your fingertips*
- *Moving animations & fun fonts*
- *Powerful graphics & brilliant colors*
- *8 Colors*



## BetaBrite Specifications

|  |  |                                   |   |
|--|--|-----------------------------------|---|
| <b>Case Dimensions:</b>                        | 25.8"L x 2.0"D x 3.8"H   |                                   |   |
| <b>Display Dimensions:</b>                     | 24.0"L x 2.1"H   |                                   |   |
| <b>Display Weight:</b>                         | 2.55 lbs. (1.16 kg.) without power supply and keyboard   |                                   |   |
| <b>Display Array:</b>                          | 80 columns x 7 rows  |                                   |   |
| <b>Display memory:</b>                         | 30,000 characters  |                                   |   |
| <b>Pixel Size (Diameter):</b>                  | 0.2" (0.51 cm)   |                                   |   |
| <b>Pixel (LED) Color:</b>                      | 8 Super-bright colors & 3 rainbow effects  |                                   |   |
| <b>Center-to-Center Pixel Spacing (Pitch):</b> | 0.3" (0.76 cm)   |                                   |   |
| <b>Character Size:</b>                         | 2.1" tall  |                                   |   |
| <b>Character Array:</b>                        | 5" x 7" matrix   |                                   |   |
| <b>Character Sets:</b>                         | Block(sans serif); decorative (serif); upper/lower case; slim/wide   |                                   |   |
| <b>Memory Retention:</b>                       | One month typical  |                                   |   |
| <b>Message Capacity:</b>                       | 65 different messages can be stored and displayed  |                                   |   |
| <b>Message Operating Modes:</b>                | 26 consisting of: Automode™, Hold, Interlock, Roll (6 directions), Rotate, Sparkle-on, Twinkle Spray-on, Slide across, Switch, Wipe (6 directions), Starburst, Flash, Snow, Scroll, Condensed rotate |                                   |   |
| <b>Built-in Animations</b>                     | Cherry-bomb exploding, don't drink and drive, fireworks, slot machine, no smoking,   |                                   |   |
|  |  |                                   | running animal, moving auto, welcome (in script), thank you (in script), new flash, trumpets, party balloons and fish   |
|  |  | <b>Clock:</b>                     | 12 or 24 hour format  |
|  |  | <b>Serial Computer Interface:</b> | RS232   |
|  |  | <b>Power:</b>                     | 7.5 VDC at 3.25A, 50/60 HZ  |
|  |  | <b>Maximum Power Cord Length:</b> | 10 ft.  |
|  |  | <b>Keyboard:</b>                  | Handheld remote operated, infrared, 54 key layout   |
|  |  | <b>Case Material:</b>             | Extruded aluminum   |
|  |  | <b>Limited Warranty:</b>          | One-year parts and labor, factory servicing   |
|  |  | <b>Agency Approvals:</b>          | <ul style="list-style-type: none"> <li>- 120 VAC model: Listed to ANSI/UL 1950 3rd Edition(US) and Can/CSA-22.2 No. 950-M89 (Canada)</li> <li>- 230 VAC models: Complies with EN60950: 1992 (Europe) and AS/NZS 3260-1993 (Australia/New Zealand)</li> <li>- FCC Part 15 Class A</li> <li>- CE Marked (optional for 230 VAC model)</li> </ul> |
|  |  | <b>Operating Temperature:</b>     | 32° to 120°F, (0° to 50°C)  |
|  |  | <b>Humidity Range:</b>            | 0% to 95% non-condensing  |
|  |  | <b>Mounting:</b>                  | Hardware to accommodate wall/ceiling mounting   |

**ADAPTIVE™**  
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The distinctive appearance of this product is a Trade Dress of Adaptive Micro Systems Inc