



Box Office

Lobby

House

Auditorium

Concessions

Kiosks

Directional

Outdoor Displays

Networked  
Theatre Displays

ADAPTIVE™ - the Educated Theatre Owners Choice for Display Solutions ...

ADAPTIVE designs and manufactures a better information display system for each individual theatre owner, no matter how large or small. As a theatre owner you understand how LED display systems are used, let us tell you why ADAPTIVE display systems are better. We offer competitive pricing, with a proven software package, responsive customer support (24/7), training and installation services – the complete turnkey solution. Whatever your theatre communication needs are – electronic information and/or back-lit images, ADAPTIVE will meet your requirements.

We service the top 25 theatre industry circuits; General Cinemas, Regal, Marcus, Lowes, and AMC, while supporting smaller theatre chains like Star Theaters in our home state of Wisconsin. ADAPTIVE understands your theatre display needs - better than our competition.

At the heart of theatre operations is the POS system. Our Simply Theatre Signs Software (STS) is an easy to use, full featured program that automates information for the POS environment. STS interfaces with the leading theatre POS vendors; Radient, PacerCats, Splyce, and ICON platforms, adding connectivity to other systems whenever required. This system saves the theatre owner time and labor by automatically displaying movie schedules and traffic information to theatre patrons and employees. Current theatre owners say that our third generation program is the best that they have used when compared to the competition.

Looking for dependability in your supplier? ADAPTIVE has been engineering and manufacturing LED display products since 1980. Reliability and credibility are paramount to a long-term business relationship. ADAPTIVE is a major supplier of networked systems to many of the fortune 500 companies in highly technical industries; Industrial Automation, Material Handling, Gaming/Lottery, Call Centers, and Medical to name a few.

We invite you to see our products first hand. Call us, or stop buy and visit our 60,000 square foot facility in Wisconsin. Our US operations include; product assembly, quality assurance, software and hardware engineering, customer service, technical support, sales, marketing, and shipping operations. Or visit our ISO9000 automated assembly facility in Malaysia. ADAPTIVE is the only theatre supplier that builds the entire product from LED silicon chips to the finished system.