

AlphaEclipse™ StreetSmart™ 35mm Monocolor Outdoor LED Display



StreetSmart™ 35mm Series

The AlphaEclipse StreetSmart 35mm monocolor series is designed to deliver highly visible outdoor advertising along any city or main street. 1-ft. to 4-ft. letters, and medium display resolution make it ideal for pole or monument applications and almost any traffic volume. Brilliant red or amber LEDs with 256-shades/grayscale will grab attention and bring more drive-by customers into your business.

Advertise your products and services at a moment's notice to dramatically increase your company sales and profits like no other advertising medium can. Become a recognized landmark in your local community. Superior PureColor™ exposed LED design provides you with a product that is brighter, and has better readability to impact your drive-by audience with dazzling, professional advertising messages that cannot be ignored.

- *Versatile* – instantly change your advertising messages from the convenience of your PC
- *Economical* – will help you to eliminate wasted advertising dollars that do not reach your target market
- *Efficient* – energy smart LED technology uses minimal energy, and requires minimal maintenance
- *Powerful & Profitable* – creates new sales and profits like no other advertising can, and is the most effective on-premise outdoor advertising medium available today



Standard Features

- Includes easy-to-use AlphaNet™ software for sign programming
- Instant display or calendar scheduling of your messages
- Display graphics/animations import/display BMP, GIF files
- Over 200 sizes from 11" x 44" to 11' x 29'
- 256 shades of red or amber
- PureColor™ exposed LED design eliminates front lens glare
- Five-year limited factory depot warranty
- Optional high speed wired or wireless Ethernet control
- 100,000 hour selected grades of Agilent LEDs
- Protector™ case eliminates external contaminants
- SmartPanel™ LED display with unique door design for easy front access to all components

AlphaEclipse™ StreetSmart™ 35mm Monocolor Specifications

Rows	Columns	Case H" x W"	Char. Height Per Line	10" Char's Per Line	Max Current (Amps)	Weight	Rows	Columns	Case H" x W"	Char Height Per line	10" Char's Per line	Max Current (Amps)	Weight
8	48	11" x 5'6"	11"/1	5/1	1.12	69 lbs.	24	64	2'9" x 7'4"	33"/1 14"/2 10"/3 7"/4	10/3	6.08	173 lbs.
8	64	11" x 7'4"		10/1	2.24	93 lbs.	24	80	2'9" x 9'2"		13/3	7.6	211 lbs.
8	80	11" x 9'2"		13/1	2.64	109 lbs.	24	96	2'9" x 11'		16/3	8.8	238 lbs.
8	96	11" x 11'		16/1	3.04	125 lbs.	24	112	2'9" x 12'10"		18/3	10.64	284 lbs.
8	112	11" x 12'10"		18/1	3.76	148 lbs.	24	128	2'9" x 14'8"		21/3	11.84	339 lbs.
8	128	11" x 14'8"		21/1	4.16	179 lbs.	24	144	2'9" x 16'6"		24/3	13.36	377 lbs.
8	144	11" x 16'6"		24/1	4.56	195 lbs.	32	64	3'8" x 7'4"		10/4	7.68	194 lbs.
16	64	1'10" x 7'4"	22"/1 10"/2	10/2	3.84	111 lbs.	32	80	3'8" x 9'2"	14"/3	13/4	9.92	246 lbs.
16	80	1'10" x 9'2"		13/2	4.96	140 lbs.	32	96	3'8" x 11'	16/4	11.52	276 lbs.	
16	96	1'10" x 11'		16/2	5.76	159 lbs.	32	112	3'8" x 12'10"	18/4	13.76	328 lbs.	
16	112	1'10" x 12'10"		18/2	6.88	188 lbs.	32	128	3'8" x 14'8"	21/4	15.36	389 lbs.	
16	128	1'10" x 14'8"		21/2	7.68	222 lbs.	32	144	3'8" x 16'6"	24/4	17.6	441 lbs.	
16	144	1'10" x 16'6"		24/2	8.8	251 lbs.	96	256	11' x 29'4"	42/12	46/230V	2350 lbs.	

NOTE: Many more sizes are available, up to 11' x 29' (96 rows x 256 columns). Approximate dimensions, power and weight – call your Adaptive dealer for architectural drawings. Due to continuing product innovations, all specifications are subject to change without notice.

Pixel (LED) Color:	Red or amber, 256 shades (grayscale)
Pixel Pitch:	35mm / 1.38"
Pixel Luminance:	Viewable in direct sunlight
Viewability:	90° or 125°
Character Set:	International character set, block (sans serif), decorative (serif), upper/lower case, slim, wide, double wide and shadow
Message Capacity:	95 different messages can be stored and scheduled to be displayed according to time and date.
Message Presentation:	<ul style="list-style-type: none"> -27 unique presentation styles -Automatic centering in any mode -User programmable logos and graphics -Programmable hold times up to 6 minutes -Calendar scheduling
User Animations:	BMP and GIF file formats
Temperature Accuracy:	± 1° F Typical (optional temperature probe)
Clock/Date:	Time in 12/24-hour formats, date in multiple formats
Battery:	Lithium battery for time/date/message retention during power interruptions for at least 1 year
Serial Communication Interface:	Standard RS232 and RS485 Options: On site wireless, telephone or fiberoptic modem – factory tested, configured and installed inside the AlphaEclipse case.

Special Features:	<ul style="list-style-type: none"> -Sealed enclosure design prevents external contamination penetration and filter maintenance -Industry standard 64MB compact flash memory for message storage -Comprehensive remote diagnostic program -External temperature probe (optional) -Internal AC power switch for servicing -Light colored case, designed to limit solar heat rise internally -Automatic thermal protection -Auto night time dimming (8 levels)
Communications:	Alpha® Communication Protocol
Power:	115/230 VAC ± 10% - 50/60 Hz single phase
Case Material:	UL50 Type 3R, IP44 aluminum cabinet
Limited Warranty:	Five-year limited factory depot parts warranty
Agency Approvals:	FCC Part 15, Class A, ANSI/UL 60950, CAN/CSA C22.2 60950-1-03 C-ETL-US listing mark and CE Marking
Operating Temperature:	-40° to 122° F / -40° to 50° C
Mounting:	Steel mounting angle, design facilitates welding, bolting, or riveting techniques.
Module/case dimensions:	<ul style="list-style-type: none"> -Front access to all components -Cantilever hinged door for ease of service -10" deep including steel mounting brackets <p>NOTE: Many more sizes available to 11' x 29', consult your Adaptive dealer.</p>