

Theatre Communications

"Making your Theatre Communications Systems more effective"

Box Office Central Summary Display

ALPHAVISION™

- ▶ Start times
- ▶ Announce movie ratings
- ▶ Theatre capacity
- ▶ Sold out

BUGS LIFE	G	220	430	715	PATCH ADAMS	PG13	215	445	710	935	
CIVIL ACTION	PG13	130	405	650	925	PLAYING BY	R	325	455	725	1000
ENEMY OF	R	945			FRINCE	PG	245	450	700		
FIRST SIGHT	PG13	150	425	705	945	RED LINE	R	400	800	915	
GLORIA	R	140	410	720	935	SHAKESPEARE	R	135	410	640	920
IN DREAMS	R	155	415	645	910	SIMPLE PLAN	R	205	445	720	950
MIGHTY JOE	PG	200	435	705		STEPHON	PG13	145	420	655	940
RED DEVINE	PG	980			U GOT MAIL	PG	240	465	735	955	

GLORIA	140
PRINCE	245
SIMPLE PLAN	205
MIGHTY JOE	230
STEPHON	145
PATCH ADAMS	215
FIRST SIGHT	150
U GOT MAIL	240

Corridor Display

ALPHAVISION™

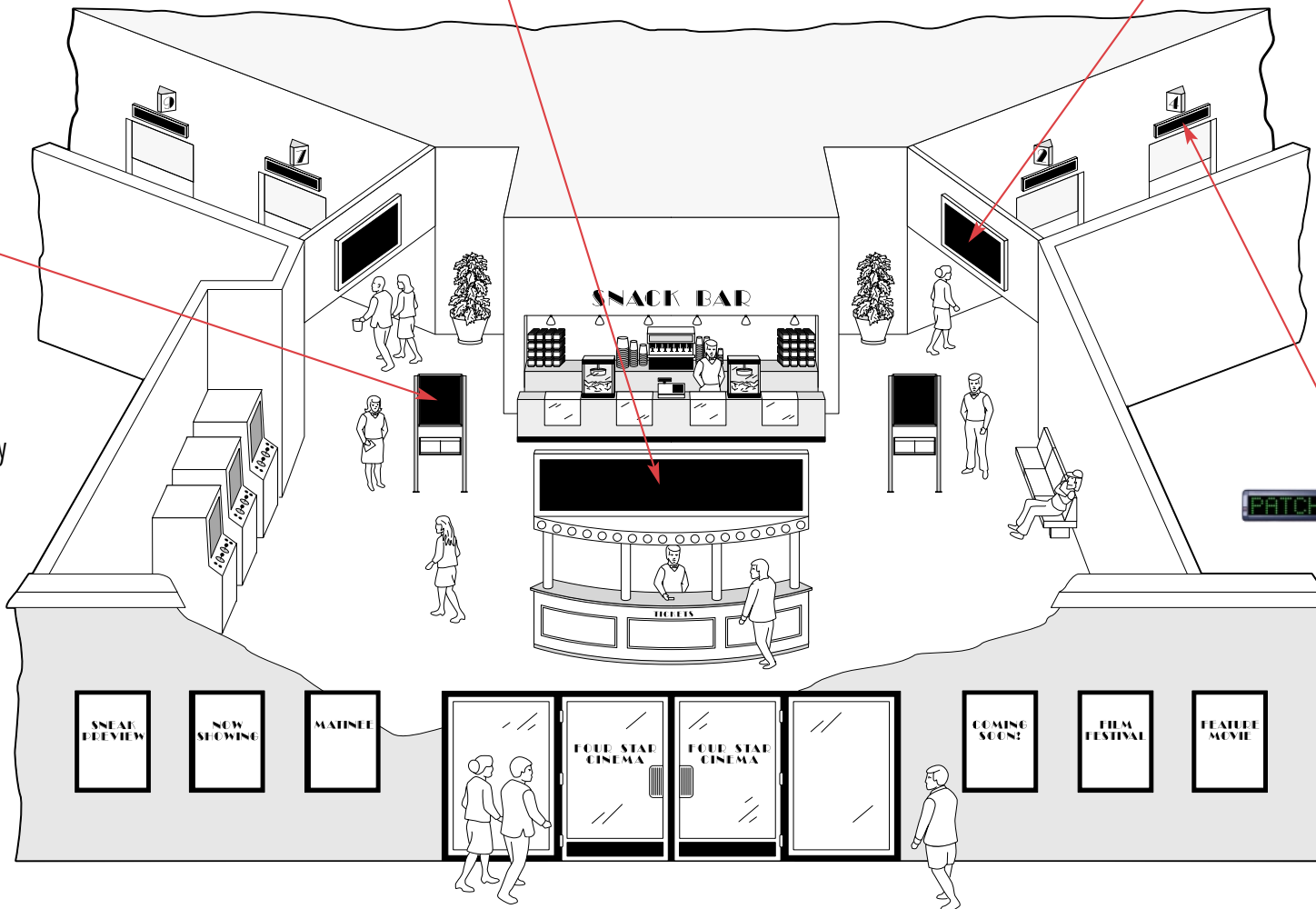
- ▶ Identify current movie
- ▶ Route people to proper location
- ▶ Announce start times



Promotion / Events Display

BETAbrite® Director™

- ▶ Announce upcoming features
- ▶ Ticket promotions
- ▶ Route people to proper locations
- ▶ Snack bar specials



Theatre Specific Display

ALPHA 220C

- ▶ Identify current movie
- ▶ Advertise specials
- ▶ Countdown to next feature

PATCH ADAMS 2:15