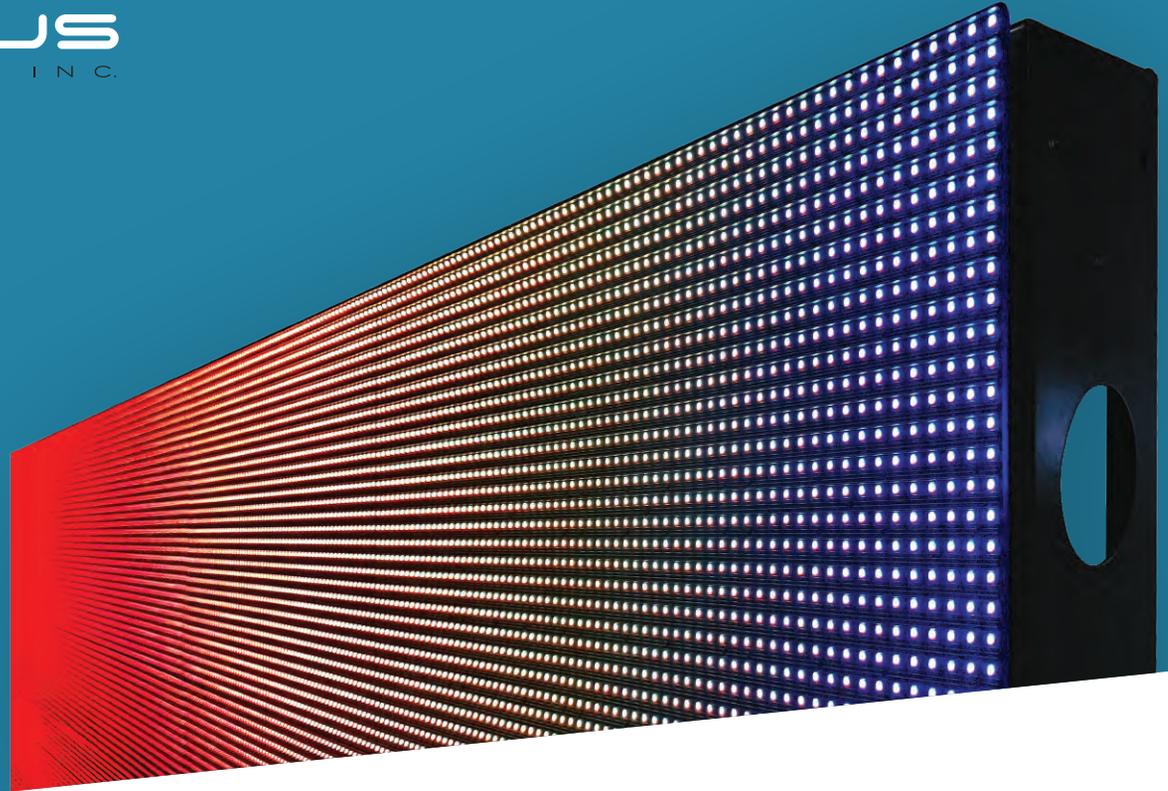




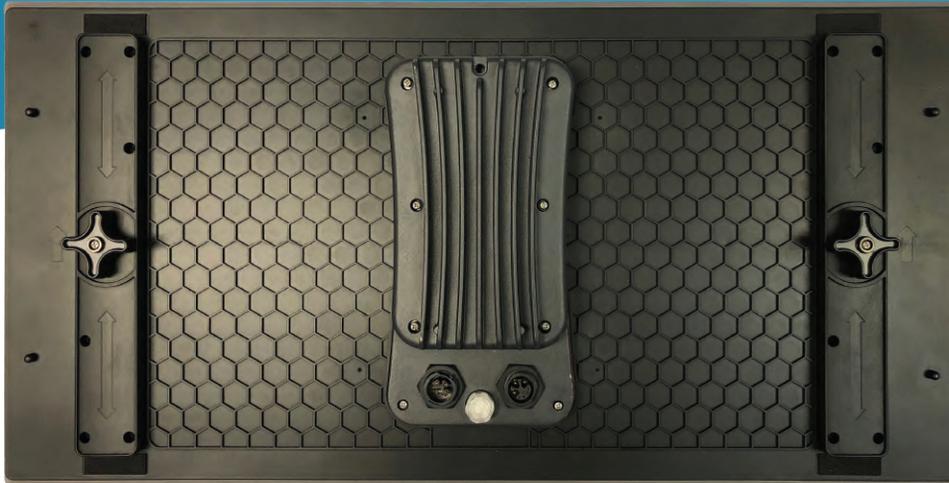
CIRRUS
SYSTEMS, INC.




ALPHA-AMERICAN
• PROGRAMMABLE SIGNS •

THE REVOLUTIONARY
BLADEM
MORE PIXELS!

Advanced solid-state technology,
no internal moving parts that can fail.



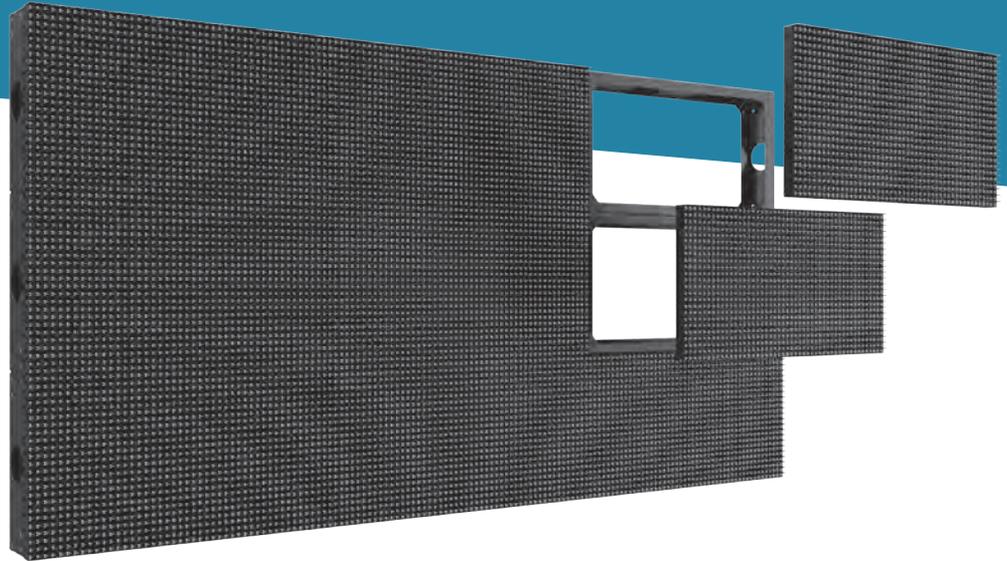
No moving parts, equals
rock solid reliability! Through
rain, heat, or snow, have
confidence that your display
is up and running.



CIRRUS
SYSTEMS, INC.

Future-proof modular architecture.

Our patented modular system allows you to **easily expand or upgrade** an existing display as your technology needs change.



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FUTURE-PROOF

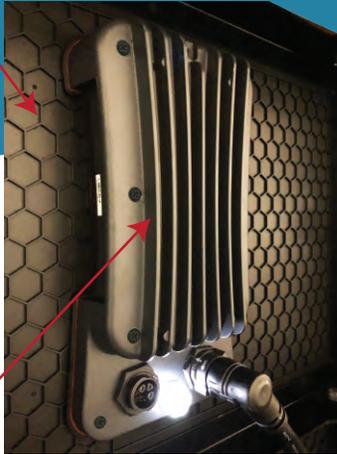
Modular architecture.

Our patented modular design allows you to **easily expand** or **upgrade** existing displays to keep pace with the changing world of new technology as your business grows.



Premium hardware, built in New Hampshire using advanced robotics.

Honeycombed structure that reduces contraction and expansion in different environmental conditions.



Every mod has advanced software embedded on a chip with a high speed micro-processor



Advanced and almost unbreakable stepped louver design that displaces light and provides better contrast



Edge to Edge viewing area

Each individual mod is IP67 rated for the toughest environments

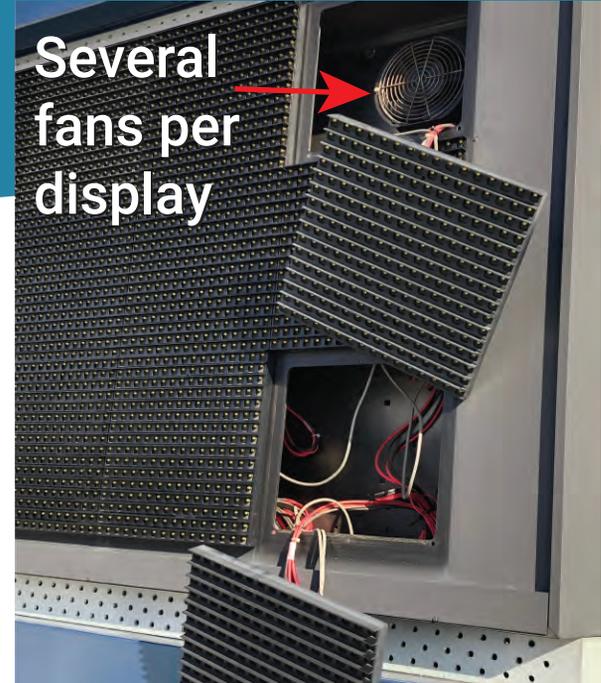
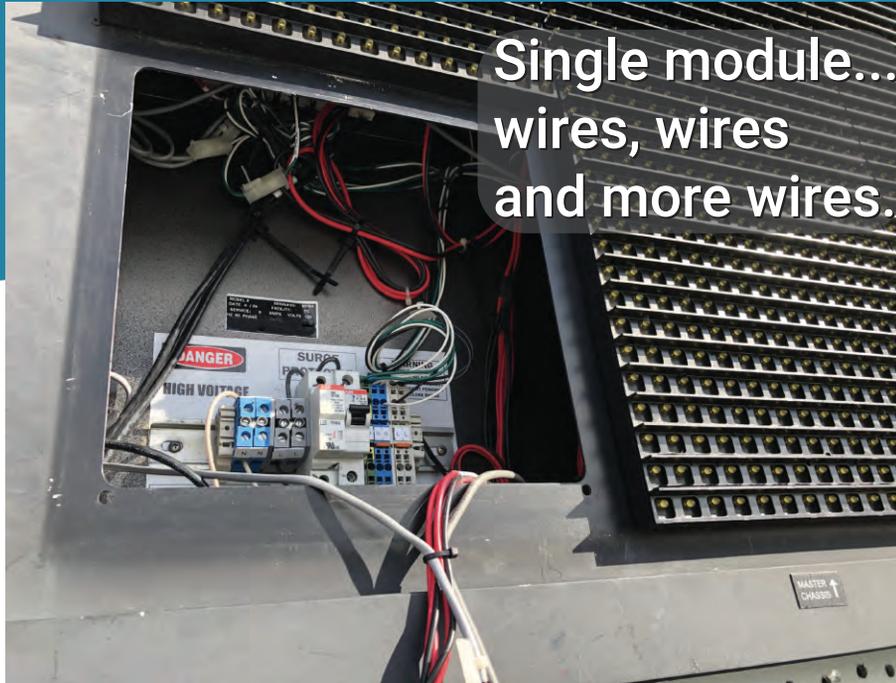
Futureproof and lightweight modular architecture laser cut down to the millimeter.



The most advanced controller in the market with auto-mapping capabilities, automated diagnostic notifications, cellular/Wifi and power cycling on board.



Internal components of our competitors



In contrast to our modules on the previous page, our competitors have many wires that can corrode or come loose, moving parts like fans which will break at some point. Other LED display companies have **many failure points** which Cirrus does not.



SURFACE MOUNT LINE

The most advanced SMT in North America.

- Automated manufacturing using advanced robotics for ultra-precision
- Solder paste inspectors down to the micron
- Robotic soldering machines
- Every screw driven by robotic machines
- Artificial intelligence built into every module
- Unmatched accuracy and quality using meticulously sourced components





Manage your signs from anywhere, anytime.

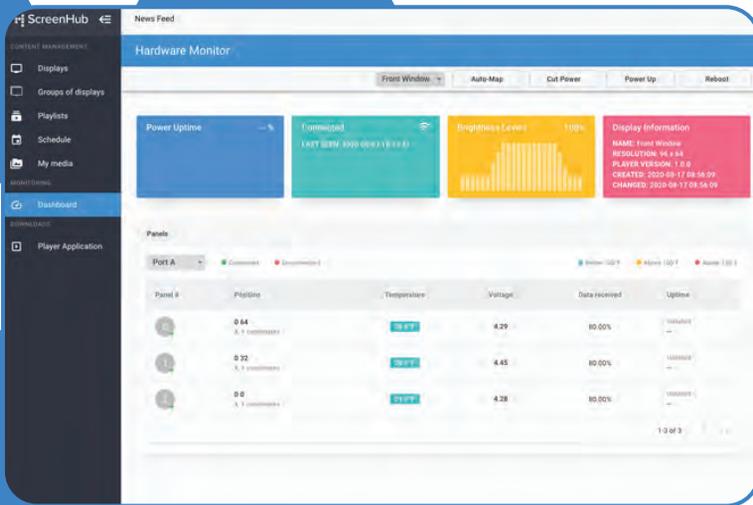
ScreenHub is built for businesses big and small. This robust LED message board software can run networks from one to 1,000+ screens from any web-enabled Mac, PC, or tablet.

Create groups in ScreenHub and schedule content for multiple screens at the same time. Organize by regions, messaging, or time zones.



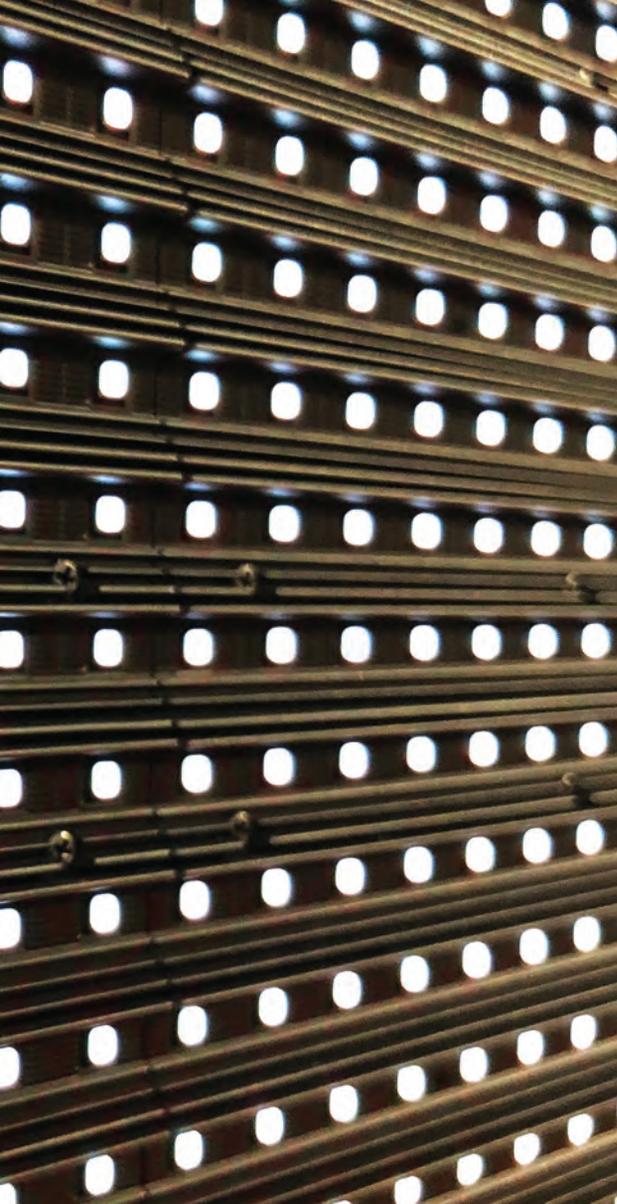
Hardware monitoring and tech support.

To sweeten the package, ScreenHub also comes with comprehensive hardware monitoring and lifetime training and support from our dedicated tech and customer support teams.



- Real-time health visualizations for every module
- Automated error reporting via email or text
- Power cycle the display and controller with one button
- Real-time power quality analysis that protects your display
- Built-in artificial intelligence on every module to self-heal
- Automated and remote firmware updates





MORE BANG FOR YOUR BUCK

A BladeM display simply has more pixels.

32,768 pixels

BladeM 4'x8' 9mm SS Display

73,728 pixels

BladeM 4'x8' 6mm SS Display

131,072 pixels

BladeM 4'x8' 4mm SS Display

9,216 pixels

Traditional 4'x8' 16mm SS Display

3-12x



The revolutionary display with more pixels.

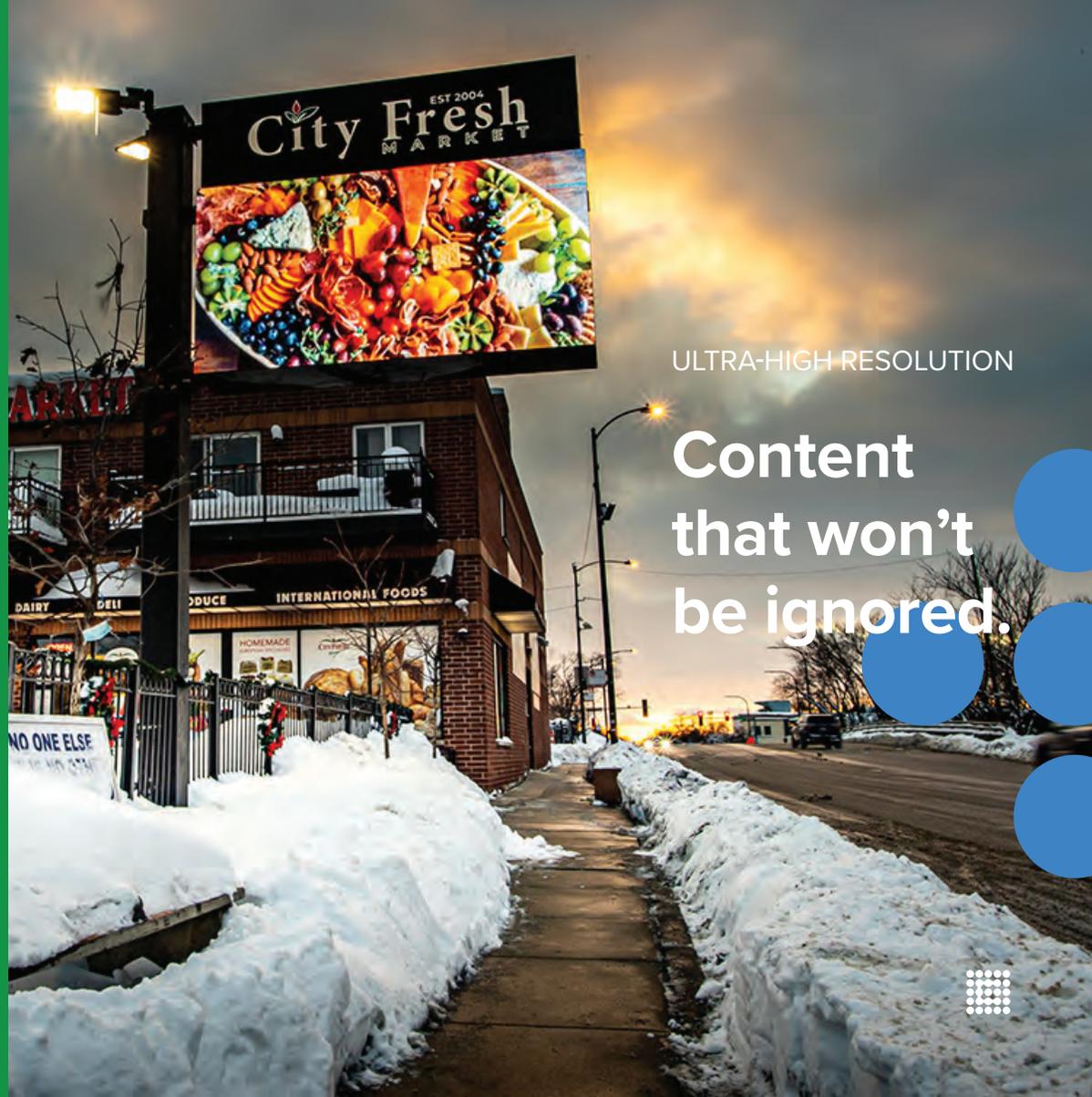
COLOR	281 Trillion
RESOLUTION (PITCH)	9, 6, and 4mm
BRIGHTNESS (NITS)	5500-7500
PANEL DIMENSIONS	24"W / 12"H / 4"D / 9.82lbs
MODULE MATRIX	9mm 32x64 / 6mm 48x96 / 4mm 64x128
MAX WATTS PER PANEL	9mm 105W / 6mm 115W / 4mm 130W
MIN VIEWING DISTANCE	9mm 12ft / 6mm 8ft / 4mm 4ft
VIEWING ANGLE	160° Horizontal / 90° Vertical
REFRESH RATE	60 FPS
AC INPUT	Universal AC input (90-264VAC input range)
WIFI CONNECTION	TP Link long-range high power bridge
CELLULAR BROADBAND	5 Year cellular broadband available
APPROVALS	FCC, UL 879, CAN/CSA-C22.2 No. 207-M89
DISPLAY LIFE SPAN	100,000 Hours
WARRANTY	5 Year hardware / 5 Year service (optional)



Our **9mm BladeM**

displays images and videos with 298 trillion colors and 60fps video, delivering stunning, full edge-to-edge messages that won't be ignored.

Lower resolution 15-20mm displays can't effectively capture today's rich content.



ULTRA-HIGH RESOLUTION

**Content
that won't
be ignored.**

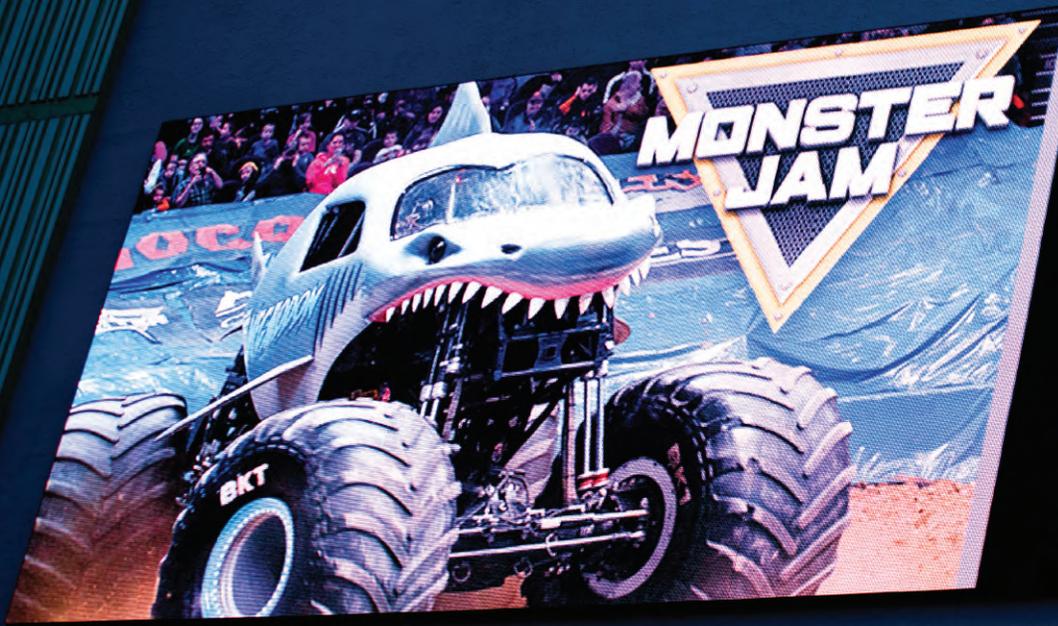






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An August 2019, 3x8 and 5x10 **BLADE™** install.



XL

XL CENTER

FEB 8 - 9



CIRRUS
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A December 2019, 14x40 single-sided

BLADEM install.



A 7x10 double-sided **BLADEM** October 2019 install.



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SHUBERT



ERTIS
**PREHISTORIC
 AQUARIUM
 ADVENTURE**
 THE MYSTERY OF THE
 DINOSAURS
 OF THE DEEP

Presidents' Day **FEB. 18**
shubert.com

SHUBERT



*Cirque
 Dream
 Journey*

MARCH 1 shubert.com

SHUBERT

Give someone you love a knight to remember!



**MONTY PYTHON'S
 SPAM
 ALOT**

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SHUBERT.COM

END YOUR SEARCH
 FIND YOUR
 LOVE

NEVER
 SAY
 NO

THE
 ONLY
 ONE
 YOU
 WANT

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Yale SCHOOL OF MUSIC

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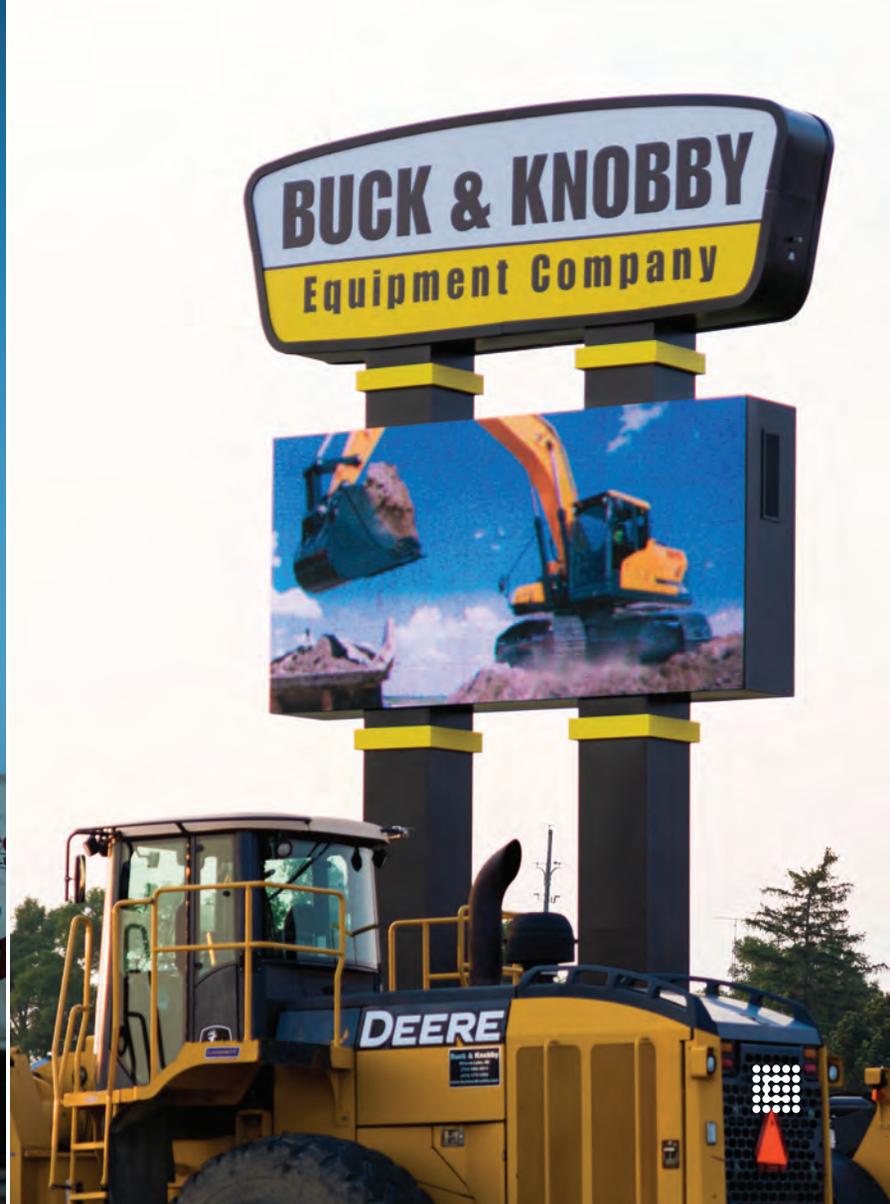


CIRRUS
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A Cirrus display is the best investment you can make for your business!



Guaranteed to increase your sales!

“Just by installing an LED display, the average business can expect to see a minimum increase in business of 15% up to a staggering 150%.”

U.S. Small Business Administration

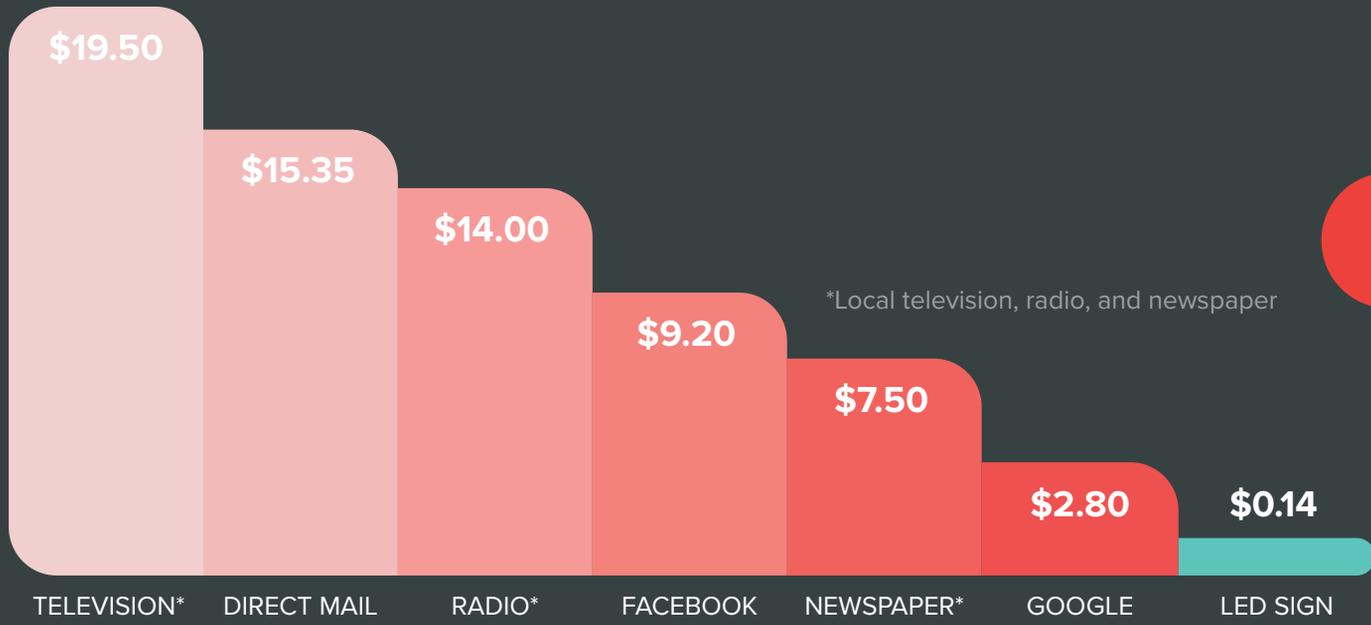


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COST EFFECTIVE

Low average cost per 1000 impressions.

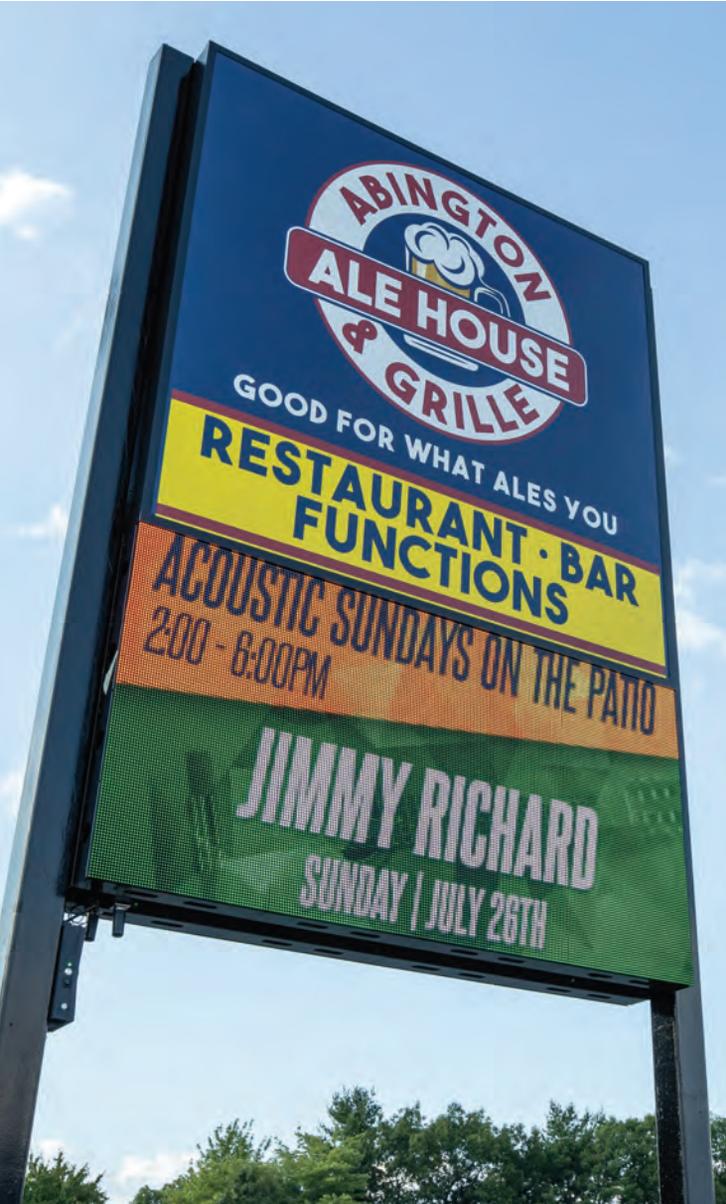
According to the U.S. Small Business Association, no other form of advertising comes close to matching the efficiency and cost-effectiveness of an outdoor LED display.



Why digital signage works.

- 1 **70% of Americans** have seen a digital display in the past month
- 2 **52%** have seen a digital sign in the past week
- 3 **47%** remember seeing a specific ad or message
- 4 **Recall jumps to 55%** for outdoor digital displays or billboards
- 5 **80%** have entered a store after seeing a digital sign





Digital signage is visual. And so are we.

90% of information transmitted to the brain is visual. Our brains process visual information **60,000x** faster than text. After three days, people retain **65%** of visually presented information, compared to only 10-20% of written or spoken info.

Pictures and videos evoke an emotional connection to a menu item, product, service, community event, or student body/faculty function.



ROI

The Cirrus BladeM Pro makes money.

The average revenue for a
restaurant chain is \$1.4M

\$477

Cost of a 4'x8' double-sided display per month*

15%

Minimum estimated increase in revenue

\$17K

Net increase in monthly revenue minus display

\$204K

12 month increase in revenue

\$1.02M

5 year increase in revenue

*Initial cost to include a down payment

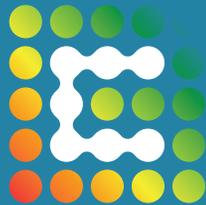


INNOVATION LEADER

Award winning hardware and software

No other company has been more disruptive and innovative in the LED digital display market.
Cirrus delivers more value to our customers at an affordable price point.





CIRRUS
SYSTEMS, INC.